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EXPERIENCE

Packs a punch

Boutique boxing gym opens with heavyweight backing

Opening in January 2017, BXR is a state of the art, members-only fitness facility, offering the very highest levels of training. A six-metre-high triple glass frontage with an interior spanning 12,000 sq ft across ground & lower ground floors. At its core is the full-size boxing ring by Ringcraft giving real authenticity to the venue.

Investing partner Anthony Joshua, IBF heavyweight title holder together with the BXR founders have curated a team of elite trainers consisting of London's most reputable boxing coaches, ex-champion boxers, MMA fighters and some of the top sports therapists and osteopaths.

Everything about BXR has been designed and planned to offer members the same level of training that a professional athlete would get.

Joining Anthony Joshua on the BXR founding committee are champions from a range of industries including DJ and music producer Mark Ronson, English boxing promoter Eddie Hearn, businessman Andre Balazs and Victoria Secret models Sara Sampaio and Maryna Linchuk.

BXR has invested in state of the art technology from a range of providers, including TPI Sound speakers, which feature in some of Ibiza's top Superclubs. BXR members can train like champions using top of the range equipment from



top brands such as Keiser, Technogym, Wattbike, Hammer Strength and Eleiko. Members can accurately measure and track their progress using the fully integrated smartphone app, camera feeds and other analytic tools powered by RNF Digital. BXR

also boasts an in-house clinic, consisting of three treatment rooms powered by CHHP.

A limited number of invitation-only lifetime memberships will be available with founding memberships starting at £1,500 per annum.

bxrlondon.com